

US EPA ARCHIVE DOCUMENT



Labeling Committee Projects Labeling Committee Statements of Interest to General Public

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Web Site Addresses on Pesticide Product Labeling

The Office of Pesticide Programs (OPP) has received multiple questions about placing website addresses on pesticide products and is developing a more in-depth response to discuss how the OPP expects to evaluate website content. For the time being, references to websites may be placed on labels. Be aware that adding such a reference transforms the website into labeling under FIFRA sec. 2(p)(2) and the website is subject to review by the Agency. If the website content is false or misleading, the product would be misbranded and its sale or distribution unlawful under FIFRA sec. 12(a)(1)(E). In addition, regardless of whether a website is referenced on a product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Although EPA has not yet determined the extent to which it will routinely review company websites, if the Agency finds or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from claims approved through the registration process, the website may be referred to EPA's Office of Enforcement and Compliance Assurance.